IOWA ARMY NATIONAL GUARD

M-DAY VACANCY ANNOUNCEMENT

POSITION VACANCY NUMBER: MDV #24-030 CLOSING DATE: Indefinite

UNIT/DUTY LOCATION: JFHQ / Johnston

MINIMUM RANK TO APPLY: SPC DUTY MOS: 46S20

DUTY POSITION: Public Affairs Mass Communications Sergeant

FULL-TIME STAFF POC: SFC Ashley Gareiss PHONE: (515) 334-2830

LEADERSHIP POSITION/TYPE: No / N/A

ELIGIBILITY REQUIREMENTS TO BE CONSIDERED FOR THIS POSITION

GENERAL REQUIREMENTS:

1. Not currently "Flagged from Favorable Personnel Actions" or under a "Bar to Reenlistment."

- 2. Must be or be able to complete 46S MOSQ within 12 months of assignment.
- **3.** Must be able to meet the required service obligation (minimum of 12 months from course completion).
- **4.** A Soldier who has a remaining contractual service obligation due to an incentive contract for a specific MOS or UIC may apply for non-standard vacancies but will lose remaining incentive payments with the possibility of recoupment, as applicable.
- **5.** Soldiers command removed or self-removed from promotion consideration are not eligible to apply.

MOS SPECIFIC REQUIREMENTS:

- **1.** A physical demands rating of medium.
- **2.** PULHES: 211121.
- 3. Normal color vision.
- 4. A minimum score of 105 in aptitude area GT, effective 9 October 2023.
- **5.** A minimum score of 107 in aptitude area GT on ASVAB tests administered on and after 1 July 2004.
- **6.** MOS training is mandatory for all three service components: AC/ARNG/USAR. Soldiers must graduate the Mass Communication Foundations Course at the Defense Information School (School: 212, Course: DINFOS- MCF), Fort George G. Meade, MD.
- **7.** Be a high school graduate or GED equivalent.
- **8.** Show proof by official transcript of having successfully completed at least 2 years of high school English or a 3-credit hour accredited college English course.
- 9. A security eligibility of SECRET.
- **10.** No information with the Provost Marshal, intelligence, MPF or medical records that would prevent the granting of a security access under the provisions of AR 380-87.
- **11.** No derogatory or adverse information that would preclude the granting a SECRET security eligibility (provided within the SF 86).
- **12.** No records of conviction by a court-martial.
- **13**. ARNG/USAR accesses NPS, IS, and PS Soldiers in the ranks PVT through SGT (not eligible for promotion). Soldiers must complete MOS 46S advanced individual training, and if they are a graduate of their prior MOS Advanced Leader Course, must attend the Public Affairs

Advanced Leaders Course.

14. Requests for exceptions to policy for training or reclassification must be submitted to below email and address for final approval:

Email: usarmy.meade.hqda-ocpa.mesg.apac-policy-doctrine@army.mil.

TRAINING:

1. Phase 1: 21 Weeks & 3 days Resident Training Course

SUMMARY OF DUTIES:

The public affairs mass communication specialist participates in and assists with the execution, supervision and administration of successful Army Public Affairs programs and activities in support of Theater Army, joint, interagency, intergovernmental, multinational and unified operations. Public affairs mass communication specialists provide direct public affairs support through the planning, coordination, execution and supervision of public affairs operations to inform internal and external audiences, media and key publics. The public affairs mass communication specialist is a professional communicator, employing modern technology, equipment and information systems to collect, process and rapidly deliver print and broadcast multimedia products in support of expeditionary and campaign public affairs operations. The public affairs mass communication specialist is trained and equipped to fulfill the public affairs functions of public information, command information and community engagement. The public affairs mass communication specialist supports public affairs operations through the public affairs core tasks to conduct public communication, media facilitation, public affairs training and planning. The public affairs mass communication specialist releases official information about Army personnel, materiel, activities and operations through news releases, media engagements, press conferences and social media and Internet-based platforms. The public specialist performs unit level maintenance on assigned equipment and performs operator maintenance on assigned vehicles and generators. The public affairs mass communication specialist may be assigned to brigade combat teams, multifunctional brigades, divisions, corps, Theater Army staff sections, separate public affairs units, and broadcast communications under the Defense Media Activity. The public affairs mass communication specialist may volunteer for assignment with Special Forces and Airborne units. The CMF is primarily non-accession in the active component and primarily initial accession in the reserve components (ARNG/USAR).

1. Performs duties in the preceding level of skill. The Public Affairs Sergeant is an expert on public affairs activities, core tasks, tenets and characteristics; provides training and technical guidance to subordinates; serves as a first-line supervisor in public affairs operations; reviews public information products for security, accuracy, policy, and propriety; performs all functions of digital news gathering and digital content production for documentation and release to global and domestic audiences; performs as a writer, photographer, producer, editor, and public affairs representative; participates in or supervises the operations of a broadcast section, team or detachment; performs operator-level maintenance on assigned equipment vehicles and generators. The Public Affairs SGT provides support to media facilitation, public affairs and common skills training, public affairs planning and community engagement.

Application Documentation:

A complete application packet consists of the following documents: (Packets will be in the following order)

- **1.** Vacancy Announcement
- 2. Soldier Selection Board Record Brief
- **3.** Last 3 NCOERs (if applicable)
- 4. APFT and Weigh Control History (DTMS History Report Printout)
- 5. MedPros Printout
- **6.** Memo of Non-Flagging Actions (Must be signed by 1SG or Commander)
- 7. Incentives Counseling
- **8.** ACASP supporting documentation (if applicable)

Application Instructions:

Documents need to be scanned as **one PDF labeled as Vacancy# Last name i.e. MDV #20-001_Snuffy.** Do not scan documents individually.

Where to forward application:

Mail: The Adjutant General of Iowa, ATTN: NGIA-PER-EPM, 7105 NW 70th Ave, Johnston, Iowa 50131-1824

Applications can be emailed to ng.ia.iaarng.list.per-epm@army.mil. The subject line of the email will be marked as "Application Packet for M-Day Vacancy #______."

Applications must be received and stamped into this office no later than 1630 or close of business on the closing date of announcement. Incomplete or late packets will not be accepted.

Documents need to be scanned as one PDF. Do not scan documents individually. Packets not scanned as one document will be returned.

Notification Instructions:

Notifications of selection/non-selection will be sent to the Soldier's Enterprise e-mail address via MSC PSNCO.

Questions concerning the contents of this notice may be directed to the Full Time Support POC listed on the front of this announcement.